

## Demonstrate your expertise to the world . . .



. . . get IBM certified.

### Enhance your skills and prove that you're an expert.

In today's marketplace it is not enough just to have skills. You need applicable, current and up-to-date skills. IBM Professional Certification is an extremely effective way of making sure you're on top of the latest technology while providing a true measure of your expertise.

Designed to enhance your skills, IBM Professional Certification can help you contribute to the continued success of your company. The program lays the groundwork for your personal journey to becoming a world-class resource for your customers and colleagues.

IBM's extensive portfolio of integrated certifications includes servers, software, application and solution skills. The certification process can prepare you and your company to meet business initiatives with real solutions.

### You know where you're going. We can get you there.

IBM Professional Certification is a business solution for IT professionals.

With each certification you earn, you can:

- Demonstrate your proficiency in the latest IBM technology and solutions.
- Demonstrate that you're capable of performing role-related activities at a specified level of competence.
- Engage with your certified peers in the private collaboration center for IBM Certified Professionals.

### Who is eligible?

Just about anyone can earn a certificate:

- IBM employees and Business Partners
- IBM customers
- Independent consultants who sell, support and service IBM products

### Earn your personal seal of approval.

To help you prepare for professional certification, IBM has created roadmaps you can use to define the certification program that's best for you. With the aid of our certification checklist, test preparation information, test registration guidance and more, you can easily plan your certification path and follow it to success.

The certification coursework is tough, but it's not rocket science, either. It's a rigorous process based on real-world experiences that differentiates you from everyone else.

By keeping our standards high, we've created a distinction universally respected by customers, businesses and coworkers in most industries. At the end, you receive a certificate—your personal IBM seal of approval.



## What are the benefits of certification?

With IBM Professional Certification, everyone wins:

- Product certification can lead to higher salaries.
- Certified employees can experience higher job satisfaction.
- Your company becomes eligible for projects or government programs that require certification.
- Certified employees increase your company's technical competencies.
- When you employ certified individuals, your company is more likely to remain competitive.
- It costs less to certify an employee than to recruit top talent.

## Strengthen your skills. Broaden your expertise.

We offer a comprehensive range of product and solution certifications to ensure that you're up to speed on the most recent technologies and solutions available.

### Our software certifications include:

- IBM Information Management
- IBM Lotus®
- IBM Rational®
- IBM Tivoli® software
- IBM WebSphere®
- IBM Service Oriented Architecture
- XML

## Our systems and technology certifications include:

- Cisco
- IBM System i®
- IBM System p®, AIX® and UNIX®
- IBM System x®
- IBM System z® (z/OS®, z/VM, Linux®)
- IBM System Storage™ and Storage Networking
- Linux
- Networking protocols and technology

## Getting started is easy.

To get started on your path to IBM Professional Certification, you can go online, view product certifications and make your choice. Or, take advantage of certification opportunities at IBM conferences. Certification is available at many of our conferences at a heavily discounted rate.

## Save with Education Pack!

Save money when you purchase IBM Professional Certification courses using the IBM Education Pack – online account.

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## Want to learn more?

Do you still have questions about IBM Professional Certification? Do you need help with the process or assistance with test preparation? You can find more information at:

[ibm.com/training/us/certify](http://ibm.com/training/us/certify)



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White Plains, NY 10604  
U.S.A.

Printed in the United States of America  
06-09

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EDF03001-USEN-00

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 Training