



## Enroll in the IBM Portal Excellence Conference – 2009 Europe

### General Overview

- Learn from the industry experts at the largest annual event dedicated to WebSphere Portal business solutions and technical strategies.
- Meet with product developers and explore the innovations delivered with latest IBM WebSphere Portal Version 6.X and IBM Accelerator releases.
- Gain insight into key business issues and emerging technologies, including new Web 2.0 based solutions.

### Deep practical technical knowledge

- Receive technically advanced product detail, business value strategies, and implementation direction
- Test-drive the latest technologies with hands-on training
- Customer Case studies
- Technical Roundtables
- Architect Panel discussion Forums
- Best practices from IBM product architects and developers, IBM Business Partners and per customers.

### Certification – (1<sup>st</sup> test is free of charge, 2<sup>nd</sup> test is half-price)

Develop your credentials with certification testing on-line.

**Don't miss this opportunity to maximize your IT investments and improve business results and agility from platform and service industry experts at the IBM Portal Excellence Conference 2009 Europe.**

### Who should attend ?

IT executives, business leaders, decision makers, project managers, technical implementers and business partners will all find specific content and hands-on experience matching their needs at this event.

### Session Tracks and Highlights

#### •What's New in WebSphere Portal ?

Technical view of new features and enhancements in the latest releases of IBM WebSphere Portal and IBM Lotus products.

#### •WebSphere Portal Basics

Entry level technical overview of IBM WebSphere Portal and Lotus technologies, including product architecture, components, capabilities, integration and deployment approaches

#### •WebSphere Portal Development

Technical deep dive into portal development topics including tools, Web 2.0 and standards support, services integration, and best practices.

#### •WebSphere Portal Administration

Technical deep dive into portal administration topics including deployment topologies, performance, security, implementation and maintenance optimizations.

#### •Customer Case Studies and Industry Solutions

#### •Business Impact

In the opening session and the dedicated business impact track, you'll learn how to make your portal implementations a better business success. This track is for the non-technical portal audience whose job is to maximize the business value of a portal implementation

Authorized

**IBM** Training

### Enroll now!

- **Customers and Business Partners** should enroll online:  
[ibm.com/training/europe/conf/wp](http://ibm.com/training/europe/conf/wp)
- **IBMers** should enroll via [Learning@IBM](mailto:Learning@IBM)

Conference organized  
by IBM Training  
In partnership with



IBM and the IBM logo are trademarks or registered trademarks of International Business Machines Corporation in the United States, other countries, or both. Other company, product and service names may be trademarks or service marks of others.

References in this publication to IBM products or services do not imply that IBM intends to make them available in all countries in which IBM operates.

©2009 IBM Corporation. All rights reserved.



## Practical Information

### Enrollment

IBMers should enroll via Global Campus  
Customers and Business Partners should enroll online via  
**[ibm.com/training/europe/conf/wp](http://ibm.com/training/europe/conf/wp)**

Should you have any problems enrolling online, please send a note to :  
[registration@be.ibm.com](mailto:registration@be.ibm.com)

Upon enrollment, you will receive an electronic confirmation letter. If you do not receive this confirmation within a week, please send a note to [conferences@be.ibm.com](mailto:conferences@be.ibm.com).

### GSE Members

Special benefits are granted to GSE Members.  
For more information, please visit the GSE website at [www.GSE.org](http://www.GSE.org)

### Location

**Salzburg Congress**  
Auerspergstrasse 6  
A-5020 Salzburg  
Austria

tel. ++43/662 88 98 7-0  
fax ++43/662 88 98 7-210  
[www.salzburgcongress.at](http://www.salzburgcongress.at)

### Hotel Reservations

Please note that you are responsible for your hotel booking and that your hotel reservation is not part of your registration to the conference. For information about hotel in the local area, please visit the enrollment info page on the conference website. The reservation is based on a first come first served policy.

### Fee

The conference fee is 1.750 euros excluding VAT. This fee provides access to all keynote and elective sessions, workshops, panel discussions, conference proceedings, meals, refreshments and conference events mentioned in the conference agenda. The conference fee will be billed you by IBM Austria

### Language

All conference sessions will be in English.

### Questions ? More information ?

Please contact us at [conferences@be.ibm.com](mailto:conferences@be.ibm.com)

#### Enroll now!

- **Customers and Business Partners** should enroll online:  
**[ibm.com/training/europe/conf/wp](http://ibm.com/training/europe/conf/wp)**
- **IBMers** should enroll via [Learning@IBM](mailto:Learning@IBM)