



IBM Server Systems Technical Conference featuring Power Systems, System x, BladeCenter, System Storage and System z

19 - 23 October, 2009

Mannheim, Germany

IBM

Planning for a smarter planet begins today Join us in Mannheim at the IBM Server Systems Conference and find out how

What are the **latest IBM Systems innovations**, trends and directions? How can this knowledge help you during challenging economic times? As technology advances and the business landscape grows more complex, there is a deep need for IT integration within the business. Success depends on **greater knowledge of cross-platform systems management tools and techniques**, and an **understanding of “best of breed” virtualization and optimization processes**. Consolidations, shared services and driving costs out of the data center are no longer options, but requirements.

In this event, IBM executives, developers and industry experts reveal the technologies needed to transform and respond effectively. Learn how to maintain and broaden the capabilities of your existing systems when there is not enough budget for major technology leaps.

Build your skills, learn how to best optimize technology investments, and get deep-dive updates on new products directly from top technical experts.

Over 300 sessions will feature these topics:

- o Ways to transform your data center and integrate new technologies and products
- o The latest updates on IBM storage systems, IBM Power™, System z
- o Systems, IBM System x and IBM BladeCenter offerings
- o New enterprise data center solutions with best practices in virtualization, energy efficiency, information infrastructure, business resiliency, security and services management.
- o The option to test-drive the latest IBM Systems technologies, while spending time with IBM and IBM Business Partner experts at our hands-on labs
- o Solution Center with access to products and service experts, as well as product certification testing



Enroll now!

Customers and Business Partners should enroll online :
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Who should attend ?

This conference is intended for IBM clients, IBM Business Partners, Independent Software Vendors and System Integrators, and is primarily intended for technical specialists who perform an implementation role. IBM employees are also welcome to register for this event:

- System administrators
- System programmers
- Application programmers
- Architects
- Managers
- Other IT professionals

Enrollment

IBMers should enroll via Learning@IBM using code **APSX09DE**

Customers and Business Partners should enroll online via ibm.com/training/conf/europe/

Should you have any problems enrolling online, please send a note to : stg_conferences@be.ibm.com. Upon enrollment, you will receive an electronic confirmation letter. If you do not receive this confirmation within a week, please send a note to stg_conferences@be.ibm.com

GSE Members

Special benefits are granted to GSE Members.

For more information, please visit the GSE website at www.GSE.org

Location

Rosengarten M:con Congress Centre

Rosengartenplatz 2

68161 Mannheim

+49 621 4106 – 0

www.mcon-mannheim.de

Hotel Reservations

Please note that you are responsible for your hotel booking and that your hotel reservation is not part of your registration to the conference. For information about hotel in the local area, please visit the enrollment info page on the conference website. The reservation is based on a first come first served policy.

Fee

The conference fee is **€ 1.999** excluding VAT. This fee provides access to all keynote and elective sessions, workshops, panel discussions, conference proceedings, meals, refreshments and conference events mentioned in the conference agenda. The conference fee will be billed to you by IBM Germany. Business Partners benefit from a 15% discount on the full tuition fee.

Language

All conference sessions will be in English.

Questions ? More information ?

Please contact us at stg_conferences@be.ibm.com,

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