

BigLever shifts gears with IBM Innovation Center validation assistance

BigLever Software Inc., is the industry's leading provider of software product line engineering framework, tools and services. Most software companies today meet market demand by offering a labor-intensive product line portfolio, rather than just a single product. However, BigLever's innovative, patent-pending Gears solution enables development organizations to create a "single system" software production line capable of automatically producing all the products in a product line portfolio, and thereby overcome common product line engineering challenges as well as increase productivity.

BigLever was initially a Business Partner with Telelogic, a leading global provider of solutions for automating and supporting best practices across the enterprise. They worked together to integrate Telelogic's Rhapsody for Model-Driven Development (MDD) and BigLever's Gears for Software Product Line Engineering (SPLE). The resulting Rhapsody/Gears Bridge solution provides a simple, elegant approach to effectively manage product line diversity in MDD and to cleanly integrate MDD into SPLE lifecycles.

When Telelogic became part of IBM® Rational®, the logical step was to validate the Rhapsody/Gears Bridge solution through "Ready for IBM Rational software" which enables tools providers to validate the integration between their products and products in the IBM Rational Software Delivery Platform. They then gain valuable exposure to IBM Business Partners and IBM customers by listing their tool in the directory "Ready for IBM Rational software Plug-in Central". The IBM Innovation Center provided assistance with the validation process.

By being among the first Rational Telelogic Rhapsody Business Partners to complete this validation, BigLever is continuing to demonstrate industry leadership in bringing innovative software product line tools and integrations to the forefront of the mainstream software development community. BigLever can now continue to expand its collaboration and technology co-development efforts with Rational Telelogic, as well as build market credibility and shorten customer evaluation cycles. BigLever is currently working with Rational Telelogic on several key customer opportunities.

According to Charles Krueger, BigLever Software CEO, "The IBM Innovation Center helped us navigate the validation process quickly and smoothly. This was critical for our participation in the IBM Rational Software Development conference."



BigLever Software <http://www.biglever.com>

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