CloudStore: IT Evolution or Revolution?

11.00am Wednesday 27th June 2012

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G-Cloud



- G-Cloud was first announced as part of the government's ICT strategy in March 2011. It echoes the US Government's Federal Cloud Computing Strategy which require US agencies to evaluate cloud computing options before making any new investments.
- The G-Cloud plan calls for 50% of new government IT spending to move to cloud computing services by 2015.
- G-Cloud aims to reduce government IT costs by £200m per year

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Cloudstore



- Cloudstore was established by HMG in February 2012 to act like an "app store" offering cloud services to Public Sector bodies at agreed rates.
- CloudStore is intended to make it cheaper, quicker & easier for public sector
 organisations to choose and buy "off the shelf" IT services such as email, word
 processing, enterprise resource planning and electronic records management that meet
 government standards.
- It is also intended to prevent government departments getting locked into lengthy and expensive IT contracts.
- Currently the Cloudstore offers over 1700 cloud services from over 250 suppliers, and with a new procurement cycle scheduled to complete in the next month or so, many more services are anticipated for inclusion.

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What does IBM have in Cloudstore?

IBM

- IBM has direct offerings in Lot 4 Cloud Specialist Services
 - Strategy and Assessment Services for Unified Communications

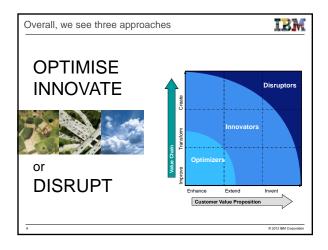
 - Strategy and Assessment Services for Offined Communications
 Network Infrastructure Optimisation for Cloud
 Migration to Cloud Workload Analysis
 Infrastructure Strategy and Design Services for Cloud Computing
 Cloud Security Assessment
- IBM has other services provided indirectly by alliance partners:

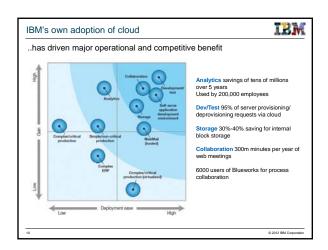


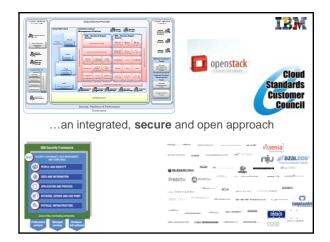


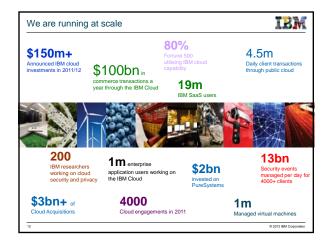


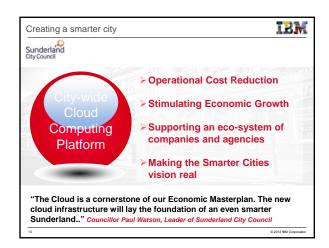




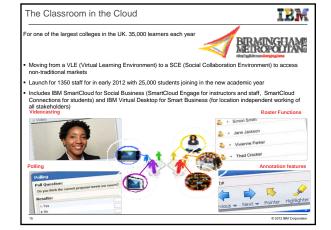












Smarter Partnerships: Medway





- Challenge reduce the proportion of young people falling into NEET category (Not in Education, Employment or Training).
- Solution data mining and pattern analysis to identify characteristics of young people that are reliable indicators of later NEET status.
- Use predictive analytics to identify young people with those characteristics now, and deploy targeted resources and services to assist them.

- 250% improvement in identification of NEET over
- existing manual approach.

 Dramatically reduced assessment time from weeks
- to under one day.

 25% increased classification accuracy = better resource allocation, more targeted, more effective services.





Joining up information: London Borough of Brent





Provide more accurate, complete citizen data to service delivery organisations to improve efficiency and outcomes; and reduce the cost of fraud and error.



Build a trusted single view of the citizen sourcing data from multiple systems.

Outcomes



12 systems now linked by an index containing 1.5 m records. Staff now have access to the latest and most accurate information about individuals and their household



All council departments make use of the information to provide and transform services (including street/property based services)

Examples include improved customer service across all services, reduction of risks for Child/Adult care provision, empowerment of staff & staff safety, detection of £12m Single Person Discount fraud and accurate automatic vetting of school admissions.

Provides a platform for future self-service provision (including integration to Mydex)

IBM

Cloudstore - IBM Cloud Services & Initial Engagement Offer

IBM Assessment Services:

- Strategy & Design for Cloud Computing
- Network Infrastructure Optimisation for Cloud
- Strategy and Assessment for Unified Communications
- Migration to Cloud Workload Analysis
- Cloud Security Assessment

Next Steps:

- One of IBM's cloud specialists can spend up to a full day reviewing your current IT status and your plans to migrate to cloud.
- Call Tom Pattinson on 07900 244642 or by e-mail at tom.pattinson@uk.ibm.com to set up an initial meeting.

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