

Advisory Services

Highlights

- ***Develops innovative IT-enabled business and clinical solutions that can help healthcare organizations enhance enterprisewide performance***
- ***Establishs a vision of how your organization will deliver and manage care in the future***
- ***Understands how technology can help you achieve this future***
- ***Develops a roadmap of the initiatives required to meet your business goals***

The Promise of Healthcare Information Technology

Information technology when appropriately applied, promises improved business and clinical performance for healthcare organizations. The challenges of the U.S. healthcare system have taken center stage and provider organizations have to do their part to solve them. Even though, traditionally, organizations have faced financial pressures, today the pressure to improve quality comes with hopes for better reimbursement. These challenges cannot be met without successfully leveraging health information technology.

Why Our Advisory Services?

IBM Healthlink Solution Advisory Services team specializes in helping our clients develop innovative IT-enabled business and clinical solutions that can help healthcare organizations significantly enhance enterprisewide performance. Our teams of experts are former healthcare business executives and clinicians who have practical experience. So, they help clients determine the right and feasible solutions to create and support a safer, higher quality and cost-effective healthcare environment. In summary, we thoroughly understand the issues

our client organizations face and have helped them address these issues in part by realizing the potential of healthcare information technology.

Similar Issues, Unique Solutions

While many of the issues healthcare providers face are universal, there is no one-size-fits-all solution to improve clinical quality, operational performance or an organization's bottom line. IBM approaches advisory projects based on the notion that healthcare organizations can gain significantly from the experiences of their peers and best practices, but with the understanding that each organization must develop solutions that meet its unique business situation and existing IT capabilities. We offer a myriad of solutions to help providers develop strategies for applying information technology solutions to their most critical enterprise issues:

- *Strategic Services*
- *IT Strategic Planning*
- *Clinical IT Strategy*
- *IT Assessments*
- *CIO Support Services*



- *Interim Management/Staffing*
- *Project Management*
- *Financial Management*
- *Disaster Avoidance /
Business Continuity*
- *Process Redesign*
- *Process Optimization*
- *System Selection Services*
- *Clinical Transformation Services*
- *Process Redesign*
- *Organizational Change Management*
- *Benefits Realization*
- *Information Security Services*
- *Physician Services*
- *Physician/Clinician Adoption*
- *Training*

For more information

To learn more about IBM Healthlink Solutions Advisory Services, contact your IBM representative or visit:

ibm.com/bcs/healthcare

IBM Healthcare Solutions are enhanced by the clinical and business process expertise of Healthlink Incorporated, which was acquired by IBM in 2005.

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